

## Fast Facts About United Way of the Flint Hills

Are you looking to share insights about the United Way to your colleagues during your workplace campaign? Perhaps you want to post some information on your electronic displays or read some tidbits during your daily meeting. Below are some interesting and sometimes little known facts about United Way that might help you during this campaign season.

1. United Way funds the work of 23 nonprofits organizations. Grant sizes range from \$3,000 to \$44,000.
2. For the last two years, United Way has partnered with My Free Taxes, an online tax system that allows households earning less than \$66,000 to file their taxes free of charge. Last year, 102 families took advantage of this program and the average tax refunds claimed through My Free Taxes was \$1,419.45.
3. Money donated to the United Way stays local with more than 99% staying right here in the community. Less than 1% is paid in dues to United Way's national organization.
4. 2-1-1 is a free resource line that allows individuals to call in anonymously to learn about services and resources in our community. During the last quarter, 239 of our community's residents contacted this number, and the greatest needs identified in the call were utility assistance, rent assistance, and disaster recovery services. The 2-1-1 operators were able to provide the callers with local organizations to assist them.
5. Each month, over 1,700 children in the community receive free books from Dolly Parton's Imagination Library. Despite its name, the local program is operated by and paid for by the United Way of the Flint Hills.
6. Nearly 13,000 individuals from all walks of life received the services of a United Way funded organization. The United Way works to fund organizations that help people in a crisis, like Salvation Army, but also provide opportunities for youth, such as Boy Scouts and Camp Alexander.
7. A committee of 25 volunteers decides where your donations are distributed each year. These volunteers read applications and conduct site visits and then work together to make funding recommendations so they can guarantee that every last dollar donated to the United Way is doing important work.
8. The United Way launched its own summer program five years ago, called Summer Climbin'. This program provides kids participating in the summer lunch programs with learning and fitness material so they can keep their brains and bodies active all summer long.



9. The United Way has been a part of this community for 80 years, having opened its doors in 1938. The Boy Scouts, Girl Scouts, and Salvation Army were among the first organizations United Way partnered with and they remain partners today.
  
10. The United Way has set a goal of \$555,000 for this year's campaign.