

Dear Friends and Neighbors,

It is the honor of a lifetime to serve as the 2025-2026 Campaign Chair for the United Way of the Flint Hills. This role is about more than leadership – it's about responsibility. Responsibility to our children, nuestras familias, and our neighbors who depend on the strength of this community.

Our campaign theme, United is the Way, is not just words – it's a truth we've seen in action. When we stand together, vidas cambian, lives change: children gain opportunities that shape their future, families break cycles of hardship, and individuals rediscover hope. These aren't small victories – they are transformations that ripple across our communities.

But transformation doesn't happen by accident. It happens because people like you choose to give, to lead, and to invest in something greater than themselves. This past year has not been easy – we've seen neighbors lose jobs, families struggle to put food on the table, and the weight of uncertainty touch so many lives. Yet even in these moments of hardship, the true spirit of the Flint Hills has shone through – neighbors helping neighbors, strangers becoming support systems, and hope refusing to disappear. Whether it's a financial gift, time, or advocacy, tu acción matters. And when united, our impact is unstoppable.

This campaign is about all of us doing our part. And when we do, el impacto es más grande – the impact is way bigger than we can possibly imagine.

Now is the time to unite, to give, and to change lives – together.

Donate today at: <https://www.unitedwayoftheflinthills.org/form/Donate>

With gratitude y con corazón,

Yahaira Ibarra

2025-2026 Campaign Chair

